

# Startup Weekend Plovdiv

HOSTED BY



Dear StartUp enthusiasts,

We are glad to inform you that this year StartUp Weekend – Plovdiv will be hosted by ORAK Engineering. StartUp is the biggest annual forum which main idea is to bring together and motivate young entrepreneurs in Bulgaria. The event's duration is three days. TOP lectors (and practitioners), investors, students and enthusiasts will be able to meet each other and exchange some business ideas. The main objective of StartUp Weekend is to inspire young entrepreneurs to start their own business. During the event the practitioners are about to share with the participants their ideas and their experience on how to run a successful business.

From 17<sup>th</sup> to 19<sup>th</sup> of March at Trade Centre "Arcadia" you will be able to learn how to make a successful startup. In Friday all of the participants will presents their best ideas and inspire others to join their team. The program in Saturday and Sunday is going to be more strategically orientated. The teams should focus on clients, affirming the business models and practice LEAN StartUp methods.

In Sunday the guest lecturer is Asia Lindsay. Born in Hong Kong, schooled at Oxford and now living everywhere and nowhere as a digital nomad, Asia leads the Europe community for TopTal, a network of the top 3% of developers and designers. Prior to TopTal she worked on growing the community at TED and Thousand Network. In Sunday the teams are going to demonstrate their prototypes and get a feedback from our commission of experts.

As a company which is in the software business over 20 years, we from ORAK are very proud with the fact that this year we are hosting StartUp Weekend – Plovdiv and we are expecting all of you, young entrepreneurs and enthusiasts, to join this event so we can help you develop your startup successfully!

\*More information about the event you can find by clicking the following link:

<http://www.up.co/communities/bulgaria/plovdiv/startup-weekend/9210>

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